



# ECO SPEC® WB

## INTERIOR LATEX PRIMER

### F372

#### Features

- Minimal Odour
- Zero VOC's
- Quick drying
- Spatter-resistant
- Exhibits excellent holdout properties
- Quick return to service
- Qualifies for LEED® v4

#### Recommended for

Priming interior drywall, plaster, masonry and non-bleeding wood surfaces when a low odour, solvent free primer/finish system is desired.

#### General Description

A low odour, zero VOC (Volatile Organic Compounds), 100% acrylic interior latex primer sealer with spatter resistant properties. Ideally suited for commercial, facility management, and residential applications. Eco Spec® WB Interior Latex Primer (F372) does not have the odour of conventional primers which contain ingredients known as VOC's. Always use Eco Spec® WB Interior Latex Primer (F372) as a first coat when a low-odour, VOC free primer/finish system is required.

#### Limitations

- Do not paint when temperature of air and surface is below 10 °C (50 °F)

#### Product Information

##### Colours — Standard:

(00) White  
(May be tinted with up to 2.0 fl. oz. of Gennex® Waterborne Colorants per can of 3.79 L.)

##### — Special Colours:

Contact your Benjamin Moore representative.

##### Certifications & Qualifications:

###### VOC compliant in all regulated areas

Zero VOC  
Class A (0-25) over non-combustible surfaces when tested in accordance with ASTM E-84  
Master Painters Institute MPI # 50, 50 X-Green™, 149, 149 X-Green™



Benjamin Moore's Green Promise® designation is our company's assurance that this product meets – and often exceeds – rigorous environmental and performance criteria regarding VOCs, emissions, application, washability, scrubability and packaging, while also delivering the premium levels of performance you expect from Benjamin Moore.

| Qualifies for LEED® v4 Credit | CDPH v1 Emission Certified | Qualifies for CHPS low emitting credit (Collaborative for High Performance Schools) | VOC (in any colour) |
|-------------------------------|----------------------------|---|---------------------|
| YES                           | YES                        | YES   | 0 g/L               |

This Benjamin Moore product has been tested by independent third parties and meets or exceeds the published chemical restriction and performance criteria of the Green Seal™ GS-11 2010 standard

##### CUSTOMER SERVICE INFORMATION CENTRE

1-800-361-5898, [info@benjaminmoore.ca](mailto:info@benjaminmoore.ca), [www.benjaminmoore.ca](http://www.benjaminmoore.ca)

##### Technical Data<sup>◇</sup>

##### White

|   |  |                 |
|---|--|-----------------|
| Vehicle Type  | 100% Acrylic Latex                     |                 |
| Pigment Type  | Titanium Dioxide                       |                 |
| Volume Solids   | 30%                                    |                 |
| Coverage per 3.79 L at Recommended Film Thickness   | 37.2 – 46.5 sq. m. (400 – 500 sq. ft.) |                 |
| Recommended Film Thickness  | – Wet                                  | 3.6 mils        |
|   | – Dry                                  | 1.1 mils        |
| Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure colour uniformity and minimize the disposal of excess paint. |  |                 |
| Dry Time @ 25 °C (77 °F) @ 50% RH   | – To Touch                             | ½ to 1 Hour     |
|   | – To Recoat                            | 1 to 2 Hours    |
| High humidity and cool temperatures will result in longer dry, recoat and service times.  |  |                 |
| Dries By  | Evaporation, Coalescence               |                 |
| Viscosity   | 94 ± 3 KU                              |                 |
| Flash Point   | None                                   |                 |
| Gloss / Sheen   | Eggshell (10-18 @ 85°)                 |                 |
| Surface Temperature at Application  | – Min.                                 | 10 °C (50 °F)   |
|   | – Max.                                 | 32.2 °C (90 °F) |
| Thin With   | Clean Water                            |                 |
| Clean Up Thinner  | Clean Water                            |                 |
| Weight Per 3.79 L   | 4.5 kg (10.0 lbs)                      |                 |
| Storage Temperature   | – Min.                                 | 4.4 °C (40 °F)  |
|   | – Max.                                 | 32.2 °C (90 °F) |

##### Volatile Organic Compounds (VOC)

0 g/L

- Zero VOC post tint (any base and any colour)

<sup>◇</sup>Reported values are for White. Contact Benjamin Moore for values of other bases or colours.

### Surface Preparation

Surfaces to be primed must be clean, dry, and free of wax, grease, dust, mildew, water-soluble materials and scaling paint. Glossy areas should be dulled. Apply Eco Spec® WB Interior Latex Primer (F372) before and after filling nail holes, cracks, and other surface imperfections. Sand when dry. New plaster or masonry surfaces must be cured 30 days before priming.

For best hiding results, tint Eco Spec® WB Interior Latex Primer (F372) to the approximate shade of the finish coat, especially when a significant colour change is desired.

A primer is not required on previously painted surfaces in good condition and similar colour.

**Difficult Substrates:** Benjamin Moore offers a number of specialty primers for use over difficult substrates such as bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal, or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore retailer can recommend the right problem-solving primer for your special needs.

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ <https://www.canada.ca/en/health-canada/services/environmental-workplace-health/environmental-contaminants/lead/lead-information-package-some-commonly-asked-questions-about-lead-human-health.html>

### Primer/Finish Systems

New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. Eco Spec® WB Interior Latex Primer is the preferred primer in most situations. For best hiding results, tint the primer to the approximate finish coat colour. **Special Note:** Certain custom colours require a Deep Colour Base Primer tinted to a special prescription formula to achieve the desired colour. Consult your retailer.

#### Wood, and engineered wood products:

**Primer:** Eco Spec® WB Interior Latex Primer (F372)

**For bleeding woods such as cedar and redwood,** use Fresh Start® High-Hiding All Purpose Primer (K046) or Fresh Start® Multi-Purpose Oil Based Primer (F024)

**Finish:** 1 or 2 coats of the Eco Spec® WB interior finish of your choice

#### Drywall:

**Primer:** Eco Spec® WB Interior Latex Primer (F372)

**Finish:** 1 or 2 coats of the Eco Spec® WB interior finish of your choice

#### Plaster (Cured):

**Primer:** Eco Spec® WB Interior Latex Primer (F372)

**Finish:** 1 or 2 coats of the Eco Spec® WB interior finish of your choice

#### Rough or Pitted Masonry:

**Primer:** Ultra Spec® Masonry Interior/Exterior Hi-Build Block Filler (K571)

**Finish:** 1 or 2 coats of the Eco Spec® WB interior finish of your choice

#### Smooth Poured or Pre-cast Concrete:

**Primer:** Eco Spec® WB Interior Latex Primer (F372)

**Finish:** 1 or 2 coats of the Eco Spec® WB interior finish of your choice

#### Ferrous Metal (Steel and Iron)

**Primer:** Ultra Spec® HP Acrylic Metal Primer (FP04) or Super Spec HP® Alkyd Metal Primer (KP06)

**Finish:** 1 or 2 coats of the Eco Spec® WB interior finish of your choice

**Non-Ferrous Metal (Galvanized & Aluminium)** All new metal surfaces must be thoroughly cleaned with Corotech® Oil & Grease Emulsifier (V600) to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion

**Primer:** Ultra Spec® HP Acrylic Metal Primer (FP04)

**Finish:** 1 or 2 coats of the Eco Spec® WB interior finish of your choice

**Repaint, All Substrates:** Prime bare areas with the primer recommended for the substrate above.

### Application

Stir thoroughly before use. Apply one or two coats. For best results, use a Benjamin Moore® custom-blended nylon/polyester brush, Benjamin Moore® roller, or a similar product. This product can also be sprayed. Apply generously, using short overlapping strokes, brushing or rolling from unpainted areas into painted areas. Avoid excessive brushing and rolling. Let dry before touching up any missed spots. Do not apply when air or surface temperatures are below 10 °C (50 °F).

Spray, Airless: Fluid Pressure — 1,500 to 2,500 PSI;  
Tip — 0.013 - 0.017 Orifice

### Thinning/Cleanup

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents.

**Cleanup:** Wash brushes, rollers, and other painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

**USE COMPLETELY OR DISPOSE OF PROPERLY.** Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or provincial environmental agency on disposal options.

### Environmental Health & Safety Information

**Use only in a well ventilated area.** Keep container closed when not in use. In case of spillage, absorb with inert material and dispose of in accordance with local regulations. Wash thoroughly after handling.

**KEEP OUT OF REACH OF CHILDREN  
PROTECT FROM FREEZING**

**Refer to Safety Data Sheet for additional  
health and safety information.**